NEWSQUEST Wiltshire

Career & Training Opportunities Exhibitions

Thursday 21st June 2012, 11am - 6.00pm Trowbridge Civic Centre

Thursday, 13th September 2012, 11.00am - 6.00pm.

Jurys Inn Hotel, Fleming Way, Swindon, Wiltshire SN1 2NG.

JOBFAIRS 2012

- JOB VACANCIES
- CAREER GUIDANCE
- TRAINING OPPORTUNITIES

Looking for the right candidate?

CAREER & JOBS LIVE EXHIBITIONS 2012

Newsquest Wiltshire's Job Fairs attract 1000s of job seekers each year giving you the ideal opportunity to assess potential candidates and create awareness of the vacancies & training opportunities your company has to offer.

For more information on booking a stand please contact **The Recruitment Team on 01793 501740 or email: recruitment@newswilts.co.uk**

Organised by:

Swindon Advertiser swindonadvertiser.co.uk | Gazette & Herald | Wiltshire Times | NEWSQUEST Wiltshire

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EXHIBITIONS

- Now in our 19th successful year, Newsquest will be hosting the award winning Career & Training Opportunities Exhibitions on Thurdsday 21st June and Thursday 3th September 2012
- The exhibitions will be an ideal platform to promote employment opportunities within your organisation.
- It will establish a personal link between you, the business community, your organisation and our readers.
- You will be meeting hundreds of potential employees face-to-face.
- Your organisation will benefit from editorial coverage in the features to be distributed with the Swindon Advertiser and the Wiltshire Times on the Thursday prior to the events, enabling you to project your company image and employment opportunities contained within your advertisement. This will reach over 52,718 readers.
- The exhibitions will give you a unique platform for recruiting, attracting job seekers from a wide geographical area as the event will also be publicised in the Swindon Advertiser, Gazette & Herald, Wiltshire Times and the Star Series
- This is a great opportunity to join us on our nineteenth anniversary Job Fair organised by Newsquest (Oxford & Wiltshire) Ltd.

PROMOTION

Inclusion within the exhibition promotional advertisements in the Swindon Advertiser, Star Series, and Gazette & Herald and Wiltshire Times commencing at least eight weeks prior to the events. Subject to space availability. Free external publicity, including leaflet distribution in the Star Series and advertisements across the newspaper websites.

- **Hospitality -** Refreshments will be available to all exhibitors. A buffet lunch will be made available to a maximum of 2 exhibitors (extra lunches will be payable on the day).
- **Post promotion -** Editorial and photographs of the event in the Swindon Advertiser and Wiltshire Times immediately after the event.

MAIN SPONSORSHIP PACKAGE

We are able to offer our expertise in local promotions to brand your company within the local area through sponsorship of this twice annual event. The high profile of this sponsorship will benefit a local company looking to increase awareness within the local community. Included in the sponsorship package is the following.

- **Advertorial**
  The front page of 'Jobs' 27cms x 9cols full colour advertorial.
- **Literature**
  All Promotional material will contain your logo in full colour, branded as main sponsor of the event.
- **In-House Promotions**
  We are able to produce leaflets for use as a promotional platform for the Exhibitions. All leaflets will incorporate your company logo. These will be distributed one week prior to the event - to heighten awareness. All in-house promotional advertisements within the Swindon Advertiser, Gazette & Herald, Wiltshire Times and Star Series newspapers will contain your logo as main sponsor of the Exhibition.
- **Job Fair Stand**
  • As the main sponsor you will have a prominent position with unlimited space made available to you.
  • You will have a full colour page advertisement in the event programme and will act as a guide to the event.

The main sponsorship package price on application.

Contact: **The Recruitment Team, Newsquest (Oxford & Wiltshire) Ltd.,**
100 Victoria Road, Swindon, Wiltshire, SN1 3BE.
Telephone: 01793 501740, Facsimile: 01793 501736.
Web site: www.swindonadvertiser.co.uk
Email: recruitment@newsquest.co.uk

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PACKAGE COSTS

Trowbridge 21st June	Swindon 13th September	Jubilee Package (Both Events)
Gold £650	£885	£1400
Silver £495	£650	£995
Advice Zone £375	£525	£850

Gold Package
Allocated - 4m stand space (9ft 10" approx)
Editorial - up to 400 words in event programme
20cm x 3cols colour advertisement in event programme
Editorial on Job Fair local newspaper website

Silver Package
Allocated - 2m stand space
Editorial - up to 200 words in event programme
10cm x 3cols colour advertisement in event programme
Editorial on Job Fair local newspaper website

Advice Zone Package
Allocated - 3m stand space (9ft 10" approx)
Editorial - up to 400 words in event programme (editorial not guaranteed)
10cm x 3cols colour advertisement in event programme
Editorial on Job Fair local newspaper website
Advice Zone is for training, education, courses & advice (not vacancies)

Please contact the recruitment team if you would like internet access

- Editorial to be supplied by exhibitor
  (Please note the editorial if published is subject to editing, the Editor's decision is final).
- Photographs to be supplied by exhibitor
  (We cannot guarantee insertion of photos. The photo will be the Editor's decision - which is final).
- Sponsorship package available.
- Extension leads to be supplied by Exhibitor.
- Stand space will be allocated, no choice is available, exhibition boards to be supplied by exhibitor
  (This does not apply to the sponsor)
- A 2 course buffet lunch & tea/coffees is included in the package

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BOOKING FORM

Trowbridge	Swindon	Jubilee Package (Both Events)
Gold £650 ☐	£885 ☐	£1400 ☐
Silver £495 ☐	£650 ☐	£995 ☐
Advice Zone £375 ☐	£525 ☐	£850 ☐

PLEASE PRINT IN BLOCK CAPITALS

Company Name: .....

.....

Booked By: .....

Signature: .....

Order Number: .....

Representative(s): .....

Invoice Address: .....

.....

Telephone Number: .....

Facsimile Number: .....

I will require the following reservation at the Career & Training Opportunities Exhibition.

Gold Package ☐ Silver Package ☐ Jubilee Package ☐ (Max 2) Extra lunches will be charged for (excluding sponsor).

Electric points required ☐ Number attending for lunch ☐

Cost: £ ☐

Please note if your stand is larger than the space booked, we will not be able to accommodate it.

Sponsorship POA, subject to availability ☐

Please note the sponsorship cancellation deadlines: Trowbridge 30th April, by 3pm, and Swindon 31st August by 3pm, in writing only. (If cancelled after deadline you will incur the full cost).

Please forward the Career & Training Opportunities Exhibition Agenda to:

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This form can be returned to: The Recruitment Team

The Recruitment Team, Newsquest (Oxford & Wiltshire), 100 Victoria Road, Swindon, Wiltshire, SN1 3BE or by facsimile: 01793 501736. Email: recruitment@newswilts.co.uk

For any other enquiries about the Job Fair please call 01793 501740 and ask for the Recruitment Team.

Cancellation deadline *excluding sponsors:*
Friday 30th April 2012 by 3pm in writing only Trowbridge Civic Centre.
Monday 3rd September 2012 by 3pm in writing only Jurys Inn Hotel.
Friday 30th April 2012 by 3pm in writing only Jubilee Package.
(If cancelled after deadline you will incur the full cost).

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